

## Create your own Enthuse fundraising page

Creating your own fundraising page is a simple way to collect online donations for your event while helping raise awareness of Pennine Pen Animal Rescue.

Your individual fundraising page will be linked to our main page but will have its own direct web link, which you can share easily with friends, family, colleagues, customers, suppliers, or on social media.

For organisations and workplaces, having a dedicated fundraising page can also help provide visible evidence of corporate social responsibility (CSR), community involvement, and charitable fundraising activity.



## Top tips for a winning fundraising page

### Personalise your page

- Giving your fundraiser a title
- Adding a short message about why you are supporting Pennine Pen
- Uploading a photograph
- Setting an optional fundraising target
- Adding details about your fundraising event

Your page does not need to be perfect. Simple, personal messages often encourage the most support.

### Once your page is live, you can share the link with:

- Friends and family
- Work colleagues
- Social media followers
- Local community groups
- Customers or clients, if appropriate

You can share:

- Event updates
- Photographs of cakes and pastries
- Rescue stories
- Fundraising totals
- Thank you messages after your event

### Helpful Tips

- Add a photograph to make your page feel personal
- Explain why you chose to support rescue animals
- Share your page more than once before your event
- Post updates during your fundraiser
- Thank people who donate or share your page
- Include your fundraising page link in emails or workplace messages

